

# Position Paper

Q4-2019 update



## Future Mobility

BVRLA members own and operate over 5 million vehicles; that's 1-in-8 cars, 1-in-5 vans and 1-in-5 trucks on UK roads. The vehicle rental and leasing industry supports over 465,000 jobs, adds £7.6bn in tax revenues and contributes £49bn to the UK economy each year.

As a key part of the new vehicle supply chain, members buy 83% of all new vehicles made in the UK and sold to the domestic market, selling hundreds of thousands of relatively new vehicles each year.

By working with the BVRLA and its members, policymakers can affect change and deliver results far quicker.

### What we are asking of policymakers:

- ✓ A consistent national policy and regulatory strategy and policy framework that supports new business models and delivers cleaner, cheaper safer and more reliable journeys by:
- ✓ Creating a fair and competitive environment for mobility services and access to vehicle data
- ✓ Providing the skills needed to repair, service and maintain electric, connected and autonomous vehicles
- ✓ Roadmap for urban transport behaviour change

### Top 5 key messages:

- **As vehicles become increasingly electric, connected and autonomous it is vital to ensure adequate access to the skills required to service, repair and maintain fleets**
- **BVRLA members are the UK's largest purchasers of connected and electric vehicles. Their huge buying power, insight and expertise is already reshaping the way businesses and individuals approach urban road transport in cities across the UK.**
- **Cars, vans and trucks will continue to play a vital role in any future urban transport scenario. BVRLA members can help urban policymakers tackle air quality and congestion by accelerating the move to cleaner, shared transport.**
- **As new shared mobility models emerge it is essential that there is adequate consumer protection and that operators provide safe, legal and compliant vehicles.**
- **Fleet operators must be given real time access to vehicle data within a competitive market, ensuring that there is free choice to service, repair and maintain fleets.**

### The issue explained:

Innovations and developments in vehicle and mobile technologies are changing business models across the automotive industry with the emergence of Connected, Autonomous, Shared and Electric (CASE) vehicles bringing new challenges and opportunities to the fleet sector and an increasingly devolved transport policy arena.

The Government needs to build upon its forthcoming 'Future of Urban Mobility Strategy' by providing practical advice, guidance and support for local authorities that are struggling to seize the opportunities presented by CASE vehicles and integrated MaaS platforms. With an ever-increasing blurring of the boundaries between vehicle rental and leasing, and the emergence of multiple mobility services models and platforms, policymakers need help in assessing the market and how it should be regulated or taxed.

Competition law policymakers favour a 'light touch' approach to legislation which supports innovation and helps businesses to thrive. The BVRLA believes that many sectors will suffer if legislation does not catch-up to create an open and fair competitive environment for all parties in the connected vehicle supply chain.

### Latest BVRLA engagement activity Q4-2019:

NEW

- Debated private ownership and future mobility at ITS Conference
- Presented at the Active Communications International 'Connected Car Summit'
- Co-hosted a vehicle scrappage scheme roundtable with TfL
- Commissioned Peer to Peer research to support policy position formulation
- Attended Cenex Low Carbon Vehicle and Connected Automated Mobility event
- Continue to engage with the Law Commission about the second of its consultations on Autonomous Vehicles
- Conducted initial scoping interviews to support future policy work on vehicle data
- Attended London Council's MaaS Task and Finish Group
- Included asks in BVRLA manifesto focused on future mobility models such as mobility credits
- Met with TfL on their latest plans for 2020
- Engaged with Transport Minister of State, George Freeman

### We are calling upon members to help with:

Informing us of any issues or problems relating to data access

Sharing with us your approach to vehicle data and GDPR including use cases and experiences

Actively promoting our key messages

Coordinating engagement with policymakers and regulators

**#LetsTalkFutureMobility**

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